Introduction to the Media Studio.

University of Guelph Graduate Student Orientation, Fall 2020

Transcript:

[music]

Hi, my name is Lindsey Robinson. I'm the digital learning specialist of McLaughlin library. The media studio is here to help students create digital content. What is digital content? That's anything from videos, podcasts, infographics and digital posters. We're here to help you explore and learn to use new technologies. We have student staff who's there to support you through this journey. You may find that you have digital assignments due in your courses and you don't know where to start so we can help you from the planning stage all the way to the creation stage.

[Online Workshops]

This fall we're looking at offering workshops online. We're going to be offering workshops on three different tools.

PowToon and WeVideo are both tools to create videos and also we're going to be offering a workshop on Canva.

Canva is an online tool that allows you to create digital posters and infographics. And it helps you develop your different graphic design skills and create awesome online content.

So these workshops are open to everyone. They're meant for people who are new or exploring digital media and want to try something new, want to be creative and want to be introduced to technology and in supportive and welcoming environment. So we're here to support you through that process of learning. It is also a great opportunity to connect with people who may have similar interests to you.

[Online Appointments]

We can help you choose a tool for whatever project you're working on. If you're having trouble with a tool we can troubleshoot with you and figure out how to get things to work properly. If you have questions about where to find media to using your creations, we can help you do that too. If you're just kind of lost and want help with the process, you're welcome to book an appointment and ask questions.

[Online Help Guides]

We also have a suite of help guides and tutorials available online that if you want to learn on your own or use as a tool after you've taken a workshop or have an appointment there is that support for you as well.
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[End of Transcript]